











# About us:



Authenticity, professionalism, and Customer Commitment are the core values representing SkillsSer.

In the time of uncertainty and the spreading of COVID-19 and its impact on today's business and economy, the need for skillful leaders and employers adaptive to change and new technologies is a must.

With the new challenges facing today's business environment, SkillsSer emerged to fill this gap in the market using the latest methodology in organizations analysis, training, and employee selection to help businesses not only adopted to change but to grow.

We specialized in delivering consultation and training to different companies with a team that has a long-proven record working in different fields.

Our headquarter is located in Egypt and yet we reach our clients for in-house consultation and training around the world.





# How About Our Vision?



Growing Businesses
Through Their
Employees



# Never Forget About Mission

To bring effective adequate technical innovations and expertise to our clients. We use data analysis to provide tailored solutions to advance the business.

We act as your training and acquisition unit in your business helping you improve your team skills and find new best fits excel in the market and gain more clients.







## Our Big Idea

SkillsSer was founded with the vision of Growing businesses through their employees. With the new challenges facing today's business environment, SkillsSer emerged to fill this gap in the market using the latest methodology in organization analysis, training, and employee selection to help business not only adopted to change but to grow.





#### Our Team



Mobility, diversity, and competence are the formula of our team members. We at SkillsSer make sure to bring these to our clients inside and outside of Egypt.

Aiming for high performance, cost reduction, and culture exposure for our clients, SkillsSer works with skillful employees from the local region in addition to expertise.







**Organization Analysis** 



Business / Marketing plan



**Organization Strategy** 





**HR Management** 



Marketing Research /
Evaluation



**Organization Structure** 

#### **Business Services**







## **Organization Analysis**



Our gap analysis assessment is your first step to knowing your current position and identifying your problem.

Our consultant will work with you closely, present a full gap analysis report detailed, and simply answers these questions:

Where are you now? What exactly is your problem?

- Swot Analysis
- Space Matrix
- Pestle Analysis
- Internal / External matrix
- Porter five forces
- Resource based view (RBV)
- Value chain analysis
- BCG matrix
- Portfolio analysis



## **Business / Marketing Plan**



#### Step to the future

We provide a full guide for your business to correctly move to the next step.

A plan to achieve the target of your organization

- Mission
- Vision
- Aims
- Positioning
- Competitive advantage
- Segmentation
- Target audience
- Objectives
- Promotional channels

We provide tools and methodologies to increase your productivity and helping you connect to your customers.



### Organization Strategy



How to formulate, implement and evaluate your strategy to get what you want.

#### • Formulation Phase:

Using analytical tools to predict what is coming helps you select the right strategy for your organization.

#### • Implementation Phase:

To help you organize your company by setting the right structure to achieve the improvement.

#### Evaluation Phase:

To evaluate the strategy and provide our recommendation.



## Human Resources Management

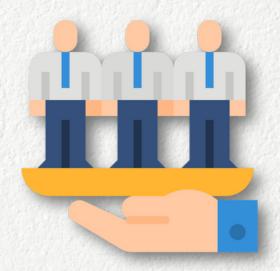


We help you to set your KPI's rules, values, and policies to enhance increasing productivity by creating a comfortable and safe environment:

Planning, organizing, staffing, leading, and controlling are the first steps to your success.

How to recruit, how to select, how to train, and how-to labor relationships are the successfully hidden keys.

We are also offering Corporate Culture which is essentially a set of shared values held within the company, and It provides an overarching framework for how a business operates, how decisions are made.



## Marketing Research & Evaluation



Our consultant can provide you with the analysis of quantitative /qualitative data of your selected products to evaluate the position and get the result to make the right choice.

The result allows you to describe the distribution, summarize the data to see the bigger picture of the products/service you do provide.

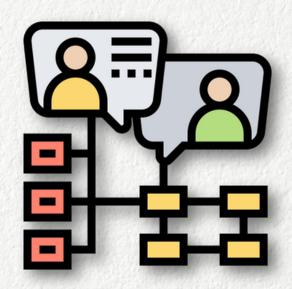


### Organization Structure



To set the right hierarchy of your organization, our consultants provide you with the pest structure that can help to distribute responsibilities to the right manager and the right place.

We can set business organization from a start-up company to a major corporation to know your rights and duties and others responsibilities.



## **Training Services**







A- Oil & Gas Training

**B- HSE Training** 

**C- Business Skills** 











**Exploration and Geoscience Courses** 

## A- Oil & Gas Courses





**Drilling and Completion Courses** 



#### 1- Well Control Courses

If you, your colleagues, or the whole team want to further your professional development you can learn together with other delegates from all over the world, interact with our expert trainers, and learn through a mixture of live lectures, online recordings, written materials, and question and answer sessions. We offer the below Courses under an American or British Standard

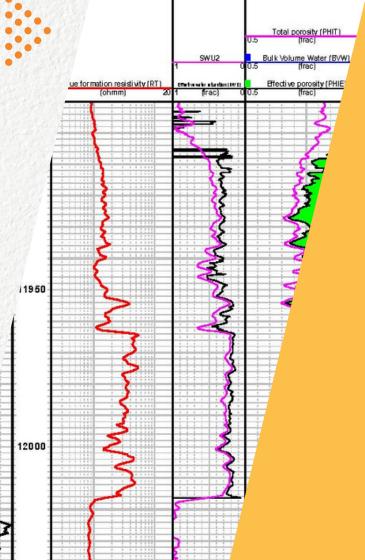
Training Course Code	Course
SK-OG-WC-001	Basic Introduction to Well Control & Rig Math
SK-OG-WC-002	Well control Drilling- level 2
SK-OG-WC-003	Well control Drilling- level 3
SK-OG-WC-004	Well control Drilling- level 4
SK-OG-WC-005	Well intervention & pressure control Coiled Tubing (CT)
SK-OG-WC-006	Well intervention & pressure control Wire Line (WL)
SK-OG-WC-007	Well intervention & pressure control Snubbing (SN)
SK-OG-WC-008	Well control Workover Operations (WO)
SK-OG-WC-009	Well control for Oil and gas representatives (O&G)
SK-OG-WC-0010	Well control Drilling Simulator Training



#### 2- Exploration and Geoscience Courses

If you, your colleagues, or the whole team want to further your professional development you can learn together with other delegates from all over the world, interact with our expert trainers, and learn through a mixture of live lectures, online recordings, written materials, and question and answer sessions.

Training Course Code	Course
SK-OG-EX-001	Fundamentals of Exploration & Production
SK-OG-EX-002	Petroleum Geology for Non-Geologists
SK-OG-EX-003	Petroleum Geology from A to Z
SK-OG-EX-004	2D and 3D Seismic Interpretation
SK-OG-EX-005	Integrated Petrophysics for Reservoir Characterization
SK-OG-EX-006	Fundamentals of Formation Evaluation
SK-OG-EX-007	Advanced Well Log Interpretation
SK-OG-EX-008	Wireline Operations and Techniques
SK-OG-EX-009	Fundamentals of Reservoir Geology
SK-OG-EX-0010	Introduction to Reservoir Characterization
SK-OG-EX-0011	Data Management for Oil & Gas Engineers
SK-OG-EX-0012	Wellsite Geology



#### 3- Drilling and Completion Courses

If you, your colleagues, or the whole team want to further your professional development you can learn together with other delegates from all over the world, interact with our expert trainers, and learn through a mixture of live lectures, online recordings, written materials, and question and answer sessions.

Training Course Code	Course
SK-OG-DO-001	Drilling Fundamentals
SK-OG-DO-002	Basic Mud Logging Operations
SK-OG-DO-003	Advanced Mud Logging Operations & Data Engineering
SK-OG-DO-004	Stuck Pipe Prevention
SK-OG-DO-005	Basic Mud School
SK-OG-DO-006	Advanced Mud School
SK-OG-DO-007	Data Acquisition During Drilling Operations
SK-OG-DO-008	Rig Mathematics
SK-OG-DO-009	Drilling and Completion Operations Fundamentals
SK-OG-DO-0010	Well Test Operations
SK-OG-DO-0011	Fundamentals of Rig Electricity
SK-OG-DO-0012	Fundamentals of Mechanical Maintenance
SK-OG-DO-0013	Welding Principles



#### 4- Well Servicing Courses



If you, your colleagues, or the whole team want to further your professional development you can learn together with other delegates from all over the world, interact with our expert trainers, and learn through a mixture of live lectures, online recordings, written materials, and question and answer sessions.

Training Course Code	Course
SK-OG-WS-001	Artificial Lift and Well Intervention Fundamentals
SK-OG-WS-002	Well Servicing and Workover Operations
SK-OG-WS-003	Matrix Acidizing
SK-OG-WS-004	Coiled Tubing and Nitrogen Operations
SK-OG-WS-005	Hydraulic Fracturing Applications
SK-OG-WS-006	Slick Line and Wireline Fundamentals



#### OTHER TECHNICAL TRAINING

- Synchronize 3 phases generator
- Ross hill / NOV SCR
- DC/ AC motors and CTRL
- COMPEX EX circuits
- Basic Electrical safety
- Advance Electrical safety
- Rig Equipment
- How to pass the first interview with a drilling company
- How to troubleshoot in sequence
- TDS 11 top drive
- MISWACO centrifuge VFD
- Offshore Installation manager (OIM)



#### **B- Health & Safety Courses**



We offer a comprehensive suite of training and qualifications in health, safety, and environmental management. We educate people all over the world to help them improve their knowledge and skills, reduce risks, make workplaces healthier and safer for everyone and improve long-term business performance. We offer the below HSE courses under an American or British Standard:

Code	Course	Code	Course
SK-HSE-001	Hydrogen Sulfide (H2S) + SCBA	SK-HSE-0016	Permit-To-Work.
SK-HSE-002	First Aid-CPR-AED.	SK-HSE-0017	Respiratory Protection.
SK-HSE-003	Fire Fighting.	SK-HSE-0018	Air Hoist Operator.
SK-HSE-004	Confined Space Entry.	SK-HSE-0019	Spill Prevention.
SK-HSE-005	Manual Handling.	SK-HSE-0020	Safety Rig Orientation.
SK-HSE-006	Hazard Communication (Hazcom).	SK-HSE-0021	OSH Academy 10-hours General Industry/ Construction.
SK-HSE-007	Hazardous Materials (Hazmat).	SK-HSE-0022	OSH Academy 30-hours General Industry/ Construction.
SK-HSE-008	Hazard Recognition.	SK-HSE-0023	NASP 10-hours General Industry/ Construction.
SK-HSE-009	Chemical Handling.	SK-HSE-0024	NASP 30-hours General Industry/ Construction.
SK-HSE-0010	Defensive Driving.	SK-HSE-0025	IOSH Working Safely.
SK-HSE-0011	Lockout Tagout (LOTO).	SK-HSE-0026	IOSH Managing Safely.
SK-HSE-0012	Fall Protection & Working at Heights.	SK-HSE-0027	IADC DIT First Aid, AED and CPR Train the Trainer.
SK-HSE-0013	Scaffolding Safety.	SK-HSE-0028	IADC DIT H2S and SCBA Safety Train the Trainer.
SK-HSE-0014	Gas Tester.	SK-HSE-0029	IADC DIT Defensive Driving Train the Trainer.
SK-HSE-0015	Drop Object Prevention.	SK-HSE-0030	IADC DIT Permit to Work Train the Trainer.



#### C- Business Skills









We provide companies with a tailored training for both Leaders and employees. Our service covers training need assessment (TNA) documentation and solution.

#### 1- Management and Leadership Skills

Courses Courses

- · Project Management Skills.
- Customer support
- Customer Basic Needs.
- Customer Service for Retail Store.
- Analyzing Customers Needs.
- Manager for the First Time
- Decision Making.
- Problem Solving.
- · Setting Objectives.
- Make Objectives Happen
- Human Recourses Management
- Fundamentals of Marketing

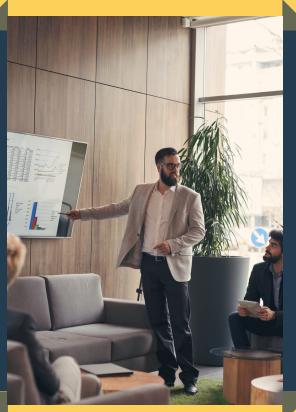
- Sales program for retail and distribution showrooms.
- Advanced Leadership Program.
- · Coaching Skills.
- Sales Fundamentals.
- Overcoming Sales Objections.
- In Person Sales.
- How to win clients and skyrocket your sales.
- Understanding Organization Behavior
- Develop Annual Business Plan.
- Local Store Marketing.
- Motivating Your Sales Team.
- Change Management



## 2- Training Skills



Course Code	Course
SK-BS-CS-001	One to one training
SK-BS-CS-002	Training Skills
SK-BS-CS-003	Training the trainers (TOT)



## 3- Soft skills



Course Code	Course
SK-BS-SS-001	Communication Skills
SK-BS-SS-002	Presentation Skills
SK-BS-SS-003	Negotiation Skills
SK-BS-SS-003	Do or Delegate

We will work together to create tailormade solutions that address and meet the strategic and operational requirements.













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